



RACHEL KOMASINSKI

VIDEO EDITOR

WORK EXPERIENCE

○ **SHIFT LEAD**

Dogtopia / Fredericksburg, VA / May 2023 - Present

Led back-of-house operations, overseeing 15+ staff and 100+ dogs across three playrooms. Managed tasks from meal prep to customer service, emphasizing safety and effective team communication. Utilized PetExec and Trello daily to facilitate seamless communication between staff and pet parents. Responsible for maintaining cleanliness, creating room schedules, and ensuring a safe environment for our furry friends. Proven ability to multitask in a fast-paced environment. Provided verbal and written feedback, fostering team growth.

○ **VIDEO EDITOR**

Vyral Marketing / Omaha, NE / Nov 2019 - Feb 2023

Responsible for editing and publishing client videos to YouTube. Successfully manage over 50 client accounts by providing exceptional editing and proofing skills. Utilize extensive knowledge of Adobe Premiere Pro to produce informative, engaging, and on-brand videos. Generate branded graphics for clients using Adobe Photoshop and Adobe After Effects. Created eye-catching thumbnail images via Photoshop and Canva.

○ **DIRECTOR OF COMMUNICATIONS**

First Presbyterian Church of Topeka / Topeka, KS / 2017 - 2019

Responsible for online presence, managing internal and external communications, and event coordination. Organized all aspects of a rebranding project from initial concepts through execution, including logo development. Successfully launched a community event campaign including marketing, signage and community relations which led to exceeding attendance goals by nearly 5x. Designed user friendly web presence.

EDUCATION

○ **BACHELOR OF ARTS IN MASS MEDIA**

EMPHASIS IN FILM AND VIDEO

Washburn University / Topeka, KS / 2011 - 2017

Screenwriter for 'Breaking Points'. Member of Tribod Productions (now Washburn Filmmakers Association). President of Q&A: Washburn's LGBTQ organization.

SKILLS

DSLR Cameras		Premiere Pro	
Video Editing		InDesign	
Social Media		After Effects	
Marketing		Illustrator	
Photography		Photoshop/Canva	

INFO

NAME

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